

HEIDI BERENSON



Two-time Emmy® and Peabody Award-winner Heidi Berenson is CEO of Berenson Communications, LLC. BC **Powers Up The (Virtual) Presence** of top executives and their teams when facing a company presentation, delivering a sales pitch, or meeting the media.

In this Zoom era, where we have all become “on camera talent”, Heidi harnesses her network experience – ABC News, *Good Morning America*, CBS News and CNN – to equip professionals with tools to shine in the spotlight. Whether a 1:1 private session, group workshop or industry conference – virtually or in-person – she shares how to raise your communications game. Options may include:

- How to Be a PRO@CON-troversy™ to Master Q&A
- How to Stage Your Zoom Space & Heighten Body Language
- How to Pivot Your Message to Reflect Virtual Realities

Heidi has been published in *The Legal Times* and *Allure*; and quoted in *U.S. News & World Report*, *The Washington Post*, *The Boston Globe*, *The Detroit News* and *Glamour*, among others. In a profile piece,

Capital Style magazine praised Berenson’s ability to “lead by example...a style that sets her apart from the growing legion of media trainers.”

With an MS degree from Boston University’s College of Communication and a BA in Journalism/English from the University of Massachusetts Amherst, she also completed *The Art and Practice of Leadership Development* at the John F. Kennedy School of Government at Harvard University.

She received the President’s Award from the Women Presidents’ Organization (WPO); the Woman-Owned Business Star Award from the Women’s Business Enterprise National Council (WBENC); the Boston University College of Communication Distinguished Alumni Award; and the University of Massachusetts Alumni Association for Distinguished Professional Service. She sits on the WPONext Steering Committee and she is proud to have received the Volunteer of the Year Award from the Washington, DC YMCA Urban Program Center.

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